**SUMIT KUMAR JHA**

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## OBJECTIVE

To work with maximum potential in a challenging and dynamic environment, with an opportunity of working with diverse group of people and enhancing my professional skills with learning and experience for career growth.

## INTERNSHIP

1. **A.I.R. –** I have successfully completed the internship of 45 days. There I have gained various technical and non-technical knowledge.
2. **ServeDesk Ltd –** I have completed the internship of 3 months (March 2018 – May 2018). There I worked as a Digital Marketing Executive to learn the concept the basic concept.

# PROFESSIONAL EXPERIENCE

1. **Digital Marketing Executive**, QwertyBrandSolutions Pvt. Ltd. (June 2020 – Current)

Qwerty Brand Solutions is the market leaders in providing online solutions to different companies.

1. **Digital Marketing And Website Developer Executive,** VP Resourcerede India Private Limited (June 2018 – May 2020)

### I have worked for Blog - [www.pmbypm.com.](http://www.pmbypm.com/) This is one of the leading blogs in the field of Project Management.

1. **Line Maintenance Engineer**, GSH facility management Pvt ltd (June 2016 –

### September 2018).

GSH FACILITY MANAGEMENT PVT LTD is greatly known for its world class service in maintenance outsourcing.

**EDUCATION**

|  |  |  |  |
| --- | --- | --- | --- |
| **S. NO.** | **COURSE** | **BOARD/ UNIVERSITY/ INSTITUTE** | **YEAR OF PASSING** |
| 1. | B.TECH (ELECTRONICS) | Bharati Vidyapeeth College Of Engineering | 2016 |
| 2. | 12th | CBSE | 2011 |
| 3. | 10th | CBSE | 2009 |

**LANGUAGES**

**English –** Excellent reading, writing and speaking

**Hindi –** Excellent reading, writing and speaking

**SPECIALIZED SKILLS**

* 1. SEO (Search Engine optimization) – Doing On-Page and Off-page SEO to rank website high.
  2. Content Writing – Writing SEO optimized contents.
  3. SMM (Social Media Marketing) – Promoting business on social media.
  4. PPC (Pay Per Click) – Running various PPC campaigns.
  5. Google Analytics - Knowing insight of Google Analytics.
  6. WordPress – Creating a website from scratch.
  7. Website Designing – Creating website using different programming language.

**REFERENCES OF WEBSITE**

1. <https://www.pmbypm.com/>
2. <https://learnerzhub.com/>
3. <https://dgrhomes.in/>
4. <http://www.stimulusworld.com/>
5. <https://socialache.com/>
6. <https://qwertybrandsolutions.com/>
7. YouTube Channel – Rev Explorers - <https://www.youtube.com/channel/UCxE5T4QUVhYce_1eFxBzjeQ>

# RESPONSIBILITY AND ROLE DETAILS

### Writing of articles for Blog, Guest Post, etc.

1. Creating Social Media Strategies.
2. Brainstorming new contents ideas, Analyzing Google Analytics data & many more.
3. Designing websites.
4. Generating detailed daily, monthly, quarterly and yearly reports.
5. Creating content marketing strategies.

**OTHER INTERESTS**

Watching YouTube videos, roaming with friends, reading non-fiction books, etc.

#### PLACE -

#### THANKS

**DATE -**

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